Women's Employment NETWORK

CELEBRATING 40 YEARS OF IMPACT



# WEN CORPORATE ENGAGEMENT PROGRAM

CHANGING LIVES. BUILDING FUTURES.
STRENGTHENING OUR COMMUNITY.

kcwen.org

# A NOTE FROM WEN'S CEO



Dear Partner,

As WEN celebrates 40 years in our community, I'm thinking not only about where we've been, but where we're going. For decades, WEN has worked alongside women as they navigate career changes, pursue new opportunities and build greater financial stability for themselves and their families. The workforce continues to change, including the growing role of AI, and our work must evolve with it. We're committed to helping women build the skills and confidence to navigate those changes, while continuing to provide the personal support and practical resources they can count on.

That work is possible because of partners like you. Your support helps cover the real cost of providing high-quality employment support and financial coaching at no charge to the women we serve, while allowing WEN to continue evolving with the needs of our community. I'm grateful you're part of WEN's story, and I'm excited about what we can build together in the years ahead.

**— Erin Cole,**
**WEN's Chief Executive Officer**

> **WEN helped me rediscover my confidence, gain financial control, and find a job that lets me support my children. I'm no longer just surviving — I'm thriving.**
>
> ***— WEN Graduate***

**Our Mission:**
To help women achieve economic independence through sustained employment.

**Our Vision:**
A thriving Kansas City where all women have the skills, resources, and confidence to achieve financial stability for themselves and their families.

**Our Core Services:**

- Career and professional workshops
- One-on-one support
- Financial education
- Job search resources
- Employer connections and Job Fairs
- Alumnae engagement

# THE IMPACT OF WEN

*Real Results. Measurable Change.*

A partnership with Women's Employment Network is more than sponsorship visibility. It is an investment in women working toward meaningful employment, greater financial stability, and long-term economic security.

In return, your organization gets meaningful opportunities to connect with job seekers, demonstrate community leadership, and strengthen Kansas City's workforce.

WEN serves more than 1,000 individuals each year through career services, job-search support, employer connections, financial coaching, workshops, and other resources designed to help women move toward sustainable employment and economic independence.

**2025 Impact Highlights:**

**1,235**
women served

**$23.55**
average hourly rate

**273+**
employment referrals

**81/500+**
# of Job Fair employers/jobseekers

**244+**
volunteer hours

**120+**
clients attended employer presentations

**255+**
mock interviews & resumes completed

**Women We Impact:**

- Participants range in age from **18 to 65**
- **61%** identify as women of color
- **75%** are single heads of household

Each statistic tells a story — one of resilience, determination, and transformation. With your partnership, WEN can continue building a stronger, more equitable Kansas City.

# OPPORTUNITIES FOR ENGAGEMENT

**Visionary Partner — $25,000**

- Two premium Job Fair booths + priority placement (May and October) -- connect directly with job seekers and strengthen your talent pipeline.
- Present two in-person workshops + one webinar -- provide career-building resources while showcasing your organization's expertise.
- Priority Employment Presentation -- highlight your culture, career paths and open positions to prospective talent.
- Recognition -- featured across WEN's website, newsletters, and social media platforms.

**Champion Partner — $15,000**

- Two Job Fair booths (May and October) -- connect directly with job seekers and strengthen your talent pipeline.
- Present one in-person workshop + one webinar -- provide career-building resources while showcasing your organization's expertise.
- Employment Presentation -- highlight your culture, career paths and open positions to prospective talent.
- Recognition -- featured across WEN's website, newsletters, and social media platforms.

**Empowerment Partner — $10,000**

- Two Job Fair booths (May and October) -- connect directly with job seekers and strengthen your talent pipeline.
- Present one webinar -- provide career-building resources while showcasing your organization's expertise.
- Recognition -- featured across WEN's website and social media platforms.

**Opportunity Partner — $5,000**

- One Job Fair booth (May or October) -- connect directly with job seekers and strengthen your talent pipeline.
- Present one webinar -- provide career-building resources while showcasing your organization's expertise.
- Recognition -- featured on WEN's website.

# STAND-ALONE OPPORTUNITIES

**In-Person Workshop Underwriting — $3,000–$5,000**

*Gives job seekers practical skills they can immediately apply.*

- Support hands-on career education in resume development, interviewing, workplace skills, financial capability, technology, AI and other timely topics.

**Webinar Underwriting — $1,000–$2,000**

*Extends WEN's reach while reducing transportation and scheduling barriers.*

- Support accessible virtual career education and employer engagement.

**Job Fair Employer Booths — May 20 & October 29, 2026**

**$600 each | $1,000 both | Nonprofits: $300 each**

*Turns a recruiting table into a pathway to a job, a career and greater economic security.*

- Connect face-to-face with job seekers while building your talent pipeline and increasing awareness of your career opportunities.



Women's Employment
NETWORK



WOMEN'S EMPLOYMENT NEWORK

# THANK YOU

*Together, We Strengthen Our Community*

Your investment ensures that WEN continues to be a safe, empowering space where women can grow their skills, gain confidence, and take control of their futures.

On behalf of the WEN Board of Directors, staff, volunteers, and the women we serve, thank you for your consideration in being a partner in this transformative work.

Together, we are changing lives — one woman, one family, and one community at a time.

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